



RITA HØRTFARTER | SPECIAL CONSULTANT GIS

SEGES

Rita Hørfarter is working with GIS and precision farming at SEGES since 1993. Rita is educated as Trained Farmer, Contractor Driver, Agricultural Technician, and Master of Technology Management (MTM) Geoinformatic.

SEGES is owned by the Danish farmers and have 85 percent of the Danish farmland in their databases = 2,1 mill ha. SEGES and the Ministry of Agriculture have bought the internet program CropSAT and made it available free of charge to Danish farmers. Based on Satellite data, farmers can produce different variable rate application maps such as nitrogen maps, crop protection maps, seeding maps.

SEGES has its own precision farming platform for farmers too, called CropManager and here SEGES have made 12.000 N-application maps for winter rape based on Sentinel 2 data as well. We do the same with 1. and 3. application on winter wheat. The farmer can adjust the application map according to his knowledge of this specifically field.

One of SEGES aims is to make precision farming mainstream.

<https://www.seges.dk/>