



## VINCENT VIOOL | DIRECTOR STRATEGY

*Monitor Deloitte*

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Vincent Viool is Director Strategy at Monitor Deloitte The Netherlands, Deloitte's strategy consulting practice providing business transformation, corporate and business unit, customer, digital, innovation, and merger and acquisitions strategy, as a means to help leaders make clear, timely and inspirational choices that deliver growth in a dynamic, disrupted world

He was born into a family of entrepreneurs. Raised in the showrooms and on trade fairs. He loved the business, but did not follow his parents in their footsteps. He started working outside the family business in various industries and went to university where he got his masters in business administration. This gave him the opportunity to work in the field of strategy consulting.

Now he puts his entrepreneurial DNA to work building the business and advising his clients. With his colleagues he strives to lead high impact programs, whether it is strategy or finding insights, he always trusts his entrepreneurial DNA which makes him want to go beyond the normal expectations.