



CAPIGI

2020

Digital Rights
Basics of data sharing



14 & 15 May 2020

Dublin, Ireland

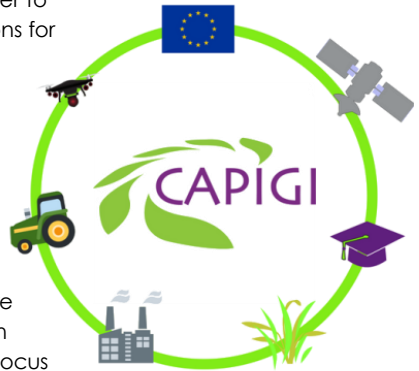
What is CAPIGI?

CAPIGI is the network for geo-information experts active in agriculture. The Community on Agricultural Policy Implementation and Geo-Information (CAPIGI) brings together governments, industry and research to discuss the impact of geo-information in implementing agricultural policy. CAPIGI presents a state-of-the-art overview on innovations and research in geo-information sciences. CAPIGI's goal is to bring together the different stakeholders, in order to stimulate discussions and networking. Sharing knowledge from different sectors is important in order to create new ideas, new innovations and new solutions for difficult problems. The conference will be held on Thursday the 14th of May and Friday the 15th of May 2020.

Why CAPIGI?

Farmers, ag-industry, scientists and policy makers are all striving for a better performance in agriculture on the sustainability triangle: People-Planet-Profit. The focus is shifting from maximising production to effective productivity including ecosystem services and resource quality. Food chain partners are demanding transparency and better quality, governments apply rules to protect the environment and mitigate climate change, and consumers want healthy products and safe production methods: farming is not easy. The advent of new technologies creates a potential for a new type of agriculture: Performance Agriculture. An agriculture in which the toolkit of farmers is extended with geospatial technologies, ICT, data and models to measure, monitor and act on performance.

Data exchange and sharing has become a major part of modern agriculture in many ways and many data platforms and applications have found their way in the Agri business. A special case is the exchange and (re)use of spatial data, as location is a key identifier and means to scale up and down. A pressing question to administrations, businesses, scientists and farmers, is how all these data are brought to value. New business models around e.g. ecosystem services and carbon credits provide incentives for a better performance. After exploring many aspects of spatial data applications in the past decades it is now the challenge to bring the sharing of (spatial) data to the next level. CAPIGI 2020 is discussing these challenges, scientific advances, policy related issues and business opportunities.

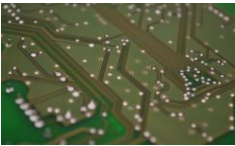


Who attends the CAPIGI conference?

CAPIGI's visitors come from many different countries worldwide. At the CAPIGI conference we welcome people from different sectors and industries such as Farmers and farmer representatives, People from the ag-industry and the geo-spatial industry, scientists, policy makers and students. Will they become your newest customer or business partner? Present your company at the CAPIGI conference and connect with the visitors. Take your chance to expand your network, meet new people within your field and connect over a variety of subjects.

- ♣ Ministries & Department of Agriculture from different countries
- ♣ User Community
- ♣ Agricultural Research Agencies
- ♣ Multilateral Agencies
- ♣ Technology/Solution Providers
- ♣ Farmers/Agricultural Associations & Unions
- ♣ Agricultural Universities & Colleges
- ♣ Consulting Firms
- ♣ Bankers & Investors
- ♣ Wine Yards
- ♣ Food Industry
- ♣ Irrigation & Water technology Industry

2020 Main topic | Digital Rights - Basics of data sharing



Technology is making remarkable progress and in particular the uptake and use of spatial data in smart farming leads to new businesses and new business models. Data methods and technologies (e.g. sensors, satellites, data analytics, Big Data technologies, Artificial Intelligence, Internet of Things, automation and robotics) offer much potential to address the challenges agriculture is facing today. The value of data is very much in sharing, integrating and interpreting it. Unlocking this potential of data is a huge challenge because issues like access, usability, reliability and transparency of data (-collection) are hampering the uptake of data technologies.

CAPIGI 2020 is will bring the latest advancements in data sharing on:

- Digital rights: access, use, ownership and Code(s) of conduct;
- Algorithms: creating value and applicability;
- Sensors: technologies to collect and create data;
- Remote Sensing: Satellites and drones and other techniques;
- Data platforms: making data visual and usable;
- Artificial Intelligence: trends, benefits, challenges;
- Connectivity: harmonise, store and integrate;
- Adoption: how far are we with datafication in agriculture?
- And much more!

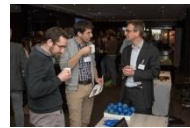
CAPIGI's programme

CAPIGI wants to offer more than regular conferences. Interaction: this is an important principle for CAPIGI. In order to achieve this, not only the usual elements of conferences will be offered, such as plenary sessions, workshops, and keynote speakers, but CAPIGI will especially focus on the use of interactional components:



Social lunches will be offered in order to stimulate networking. Everyone is free to eat where and with whom they want. This will be made possible by a buffet and cocktail tables or tables and chairs without appointed places.

Exhibition: During all breaks the exhibition will be open for participants to have a chat with a variety of companies active in the sector. With different tools, services or products they will present their organisation and inform the participants.



Hackathon: Simultaneously to the CAPIGI conference a hackathon will be organised at the same venue. Talented teams will compete on a challenge to use the vast amount of (open) data including satellite data, soil data, crop data and other relevant registries to solve a real life problem.

This is a selection of the ideas that will ensure that the principle of creating more interaction will withstand. CAPIGI will offer plenary sessions, but also the possibility to choose within different programme elements (on Tuesday), such as different workshops that will take place at the same time. These choices are made to increase the attractiveness of CAPIGI for the visitors.

About the venue

The 2020 Edition of CAPIGI will be hosted at the Teagasc Ashtown Food Research Centre.

Teagasc - Agriculture and Food Development Authority – is the Irish national body providing integrated research, advisory and training services to the agriculture and food industry and rural communities.



Sponsoring CAPIGI

Sponsors are the backbone of the CAPIGI Conference. With their valuable support, we, the organizing committee, are able to set up this major event that the entire CAPIGI community is awaiting.

We reach out to you as we need your help to build CAPIGI 2020, but also because we believe in inclusiveness and we aspire to make the conference accessible for the widest range of participants, from senior high-end experts, to junior professionals, from government, to professors, from users, to students. The overarching goal is to offer everyone a solid chance to learn, to be inspired, to inspire others and to enjoy the company of fellow enthusiasts.

With four different sponsorship packages you have many opportunities to expose your company to all visitors of CAPIGI. Of course, you have the freedom to discuss adjustments within the different sponsorship packages, or to discuss a personalised sponsorship package with your preferences. Please contact the CAPIGI team for more information. By sponsoring the CAPIGI 2020 conference, you are extending your contribution to the community, a contribution that is essential in keeping this valuable community active.

WHY BECOME SPONSOR OF CAPIGI?

- ❖ **Expand** your market
- ❖ **Exposure** to new customers: people and organisations with great interest for geo-information and agriculture gather at CAPIGI
- ❖ **Strengthen** your brand
- ❖ Different actors and stakeholders **connect** to create new innovations and solutions for the sector.

Connect your name to this conference!

CAPIGI 2018 was sponsored by:



Sponsorship packages & benefits

	Bronze €750*	Silver €1800*	Gold €3500*	Diamond €5000*
Company logo on CAPIGI website	✓	✓	✓	✓
Short company description on CAPIGI website	✓	✓	✓	✓
Company logo in programme brochure	✓	✓	✓	✓
Company logo displayed on projectors screens during CAPIGI	✓	✓	✓	✓
Exhibition stand	✓	✓	✓	✓
Inserts in goodie bags	✓	✓	✓	✓
Influence on programme	-	-	✓	✓
Complimentary registration(s) to CAPIGI	-	1	2	2
Give a presentation within the programme	-	✓	✓	✓
50 word company description included in digital conference material	-	✓	✓	✓
Company logo displayed in newsletters	-	✓	✓	✓
Adv. banner in conference digital newsletter	-	-	1	2
Sponsored message on CAPIGI's social media	-	-	1	2
50 word company description in CAPIGI's programme brochure	-	-	✓	✓
Company logo on CAPIGI's promotional flyers	-	-	✓	✓
Opportunity to present a workshop	-	-	✓	✓
Advertisement in programme brochure	-	-	½ page	Full page

*Excluding VAT

All content must be delivered by sponsoring organization according to the guidelines from the CAPIGI Foundation which will be received upon signing the sponsor contract.

Impression of CAPIGI 2018



40
speakers in three days

12
different countries

1
Field trip - The 'Drones
Demonstration day'

2020 THEME
Digital Rights

100
participants

3 in 1
conference with different activities

CAPIGI Conference 2020
Dublin | Ireland | 14 - 15 May

www.capigi.eu



CAPIGI FOUNDATION

Stadsring 47 – 3H

3811 HN Amersfoort

The Netherlands

Tamme van der Wal

+31 (0)6 13158318

info@capigi.eu

Maike Abels | Anita Koning

+31 (0)33 7370165

info@capigi.eu