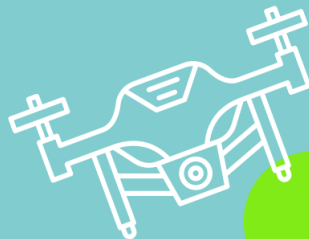
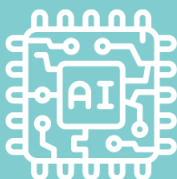


# CAPIGI 2023



# BOTS, BOOTS & BUSINESS

8-9-10 MAY 2023 | Amersfoort  
THE NETHERLANDS



## 2023 Main topic | Bots, Boots & Business

Troubled by COVID-19, The Community for Agricultural Performance, Innovation and Geospatial-Information (CAPIGI) could finally hold another physical meeting again in 2022. The participants were very enthusiastic about the programme and the opportunity to network. This encouraged us – the CAPIGI Foundation – to follow up with another conference in 2023.

Our challenges for 2023:

- 1) maintain the success formula on the programme, developed around presentations from different stakeholder perspectives (government, industry, science and farmers);
- 2) Extend our position as a platform for knowledge exchange and innovation; 3) Grow our community and bring together participants to this meeting.

Following the latest developments in technology, in policy and in business CAPIGI 2023 wants to address the changes imminent to agriculture, to cope with the many societal challenges. Agriculture is in transition and technology is considered as a great enabler. For example, How can farms survive in this transition, and how can they adapt their businesses to new conditions. These challenges have led to the theme of CAPIGI 2023: BOTS, BOOTS and BUSINESS.

The foresights on agriculture all predict a high density of technology. How do we get there? Are the robots really taking over? In all roadmaps, the farmer is still present as a decision maker, but more and more supported by technology. Robots are typically taking over the Dull, Dirty Dangerous and Delicate tasks, but Decisions are taken by the farmer. How will this technology-infused farm of the future look like? And Paying Agencies introduce the Area Monitoring System where they take up the latest innovations in spatial data and data sciences to monitor agricultural performance, and how it will support farmers and inspectors in the field. In this new CAPIGI 2023 we will explore how bots, boots and business work together on dealing with the challenges of agriculture and society of today. And of course, our main perspective is on geospatial technologies that play a crucial role for both digital (bots), human (boots) and enterprise (business) activities.

Following this theme, we will have many topics, including recent advancements in satellite navigation and earth observation; software, algorithms, and artificial intelligence; digital twins and scenario tools; extended reality; robotic guidance and autonomy – and processing of as-applied maps; sensors, IoT and 5G; monitoring and compliance checks for policies on farm performance and agro-ecological indicators; carbon farming, climate smart agriculture, mitigation and adaptation; digital skills and new generations ... and many more.

## What is CAPIGI?

CAPIGI is the network for geo-information experts active in agriculture. The Community on Agricultural Policy Performance, Innovation Implementation and Geo-Information (CAPIGI) brings together governments, industry and research to discuss the impact of geo-information for agricultural policy and smart farming. CAPIGI presents a state-of-the-art overview on innovations and research in geo-information sciences. CAPIGI's goal is to bring together the different stakeholders, in order to stimulate discussions and networking. Sharing knowledge from different sectors is important in order to create new ideas, new innovations and new solutions for difficult problems.

## Why CAPIGI?

Farmers, ag-industry, scientists and policy makers are all striving for a better performance in agriculture on the sustainability triangle: People-Planet-Profit. The focus is shifting from maximising production to effective productivity including ecosystem services and resource quality. Food chain partners are demanding transparency and better quality, governments apply rules to protect the environment and mitigate climate change, and consumers want healthy products and safe production methods: farming is not easy. The advent of new technologies creates a potential for a new type of agriculture, Performance Agriculture: An agriculture in which the toolkit of farmers is extended with geospatial technologies, ICT, data and models to measure, monitor and act on performance.



Data exchange and sharing has become a major part of modern agriculture in many ways. Many data platforms and applications have found their way in the Agri business. A special case is the exchange and (re)use of spatial data, as location is a key identifier and means to scale up and down. A crucial question to administrations, businesses, scientists, and farmers, is to bring these data to value. New business models around e.g., ecosystem services and carbon credits provide incentives for a better performance. After exploring many aspects of spatial data applications in the past decades it is now the challenge to bring the sharing of (spatial) data to the next level. CAPIGI 2023 is discussing these challenges, scientific advances, policy related issues and business opportunities.

## Who attends the CAPIGI conference?

CAPIGI's visitors come from many different countries worldwide. At the CAPIGI conference we welcome people from different sectors and industries such as Farmers and farmer representatives, People from the ag-industry and the geo-spatial industry, scientists, policy makers and students. Will they become your newest customer or business partner?

Present your company at the CAPIGI conference and connect with the visitors. Take your chance to expand your network, meet new people within your field and connect over a variety of subjects.

- ▲ Ministries & Department of Agriculture from different countries
- ▲ User Community
- ▲ Agricultural Research Agencies
- ▲ Multilateral Agencies
- ▲ Technology/Solution Providers
- ▲ Farmers/Agricultural Associations & Unions
- ▲ Agricultural Universities & Colleges
- ▲ Consulting Firms
- ▲ Bankers & Investors
- ▲ Wine Yards
- ▲ Food Industry
- ▲ Irrigation & Water technology Industry

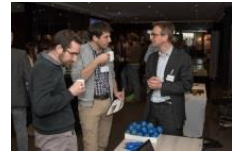
## CAPIGI's programme

CAPIGI wants to offer more than regular conferences. Interaction: this is an important principle for CAPIGI. In order to achieve this, not only the usual elements of conferences will be offered, such as plenary sessions, workshops, and keynote speakers, but CAPIGI will especially focus on the use of interactional components:



**Networking:** CAPIGI offers you various possibilities for networking. For example, all lunches are held at the exhibition area offering you a buffet style lunch where you can meet other CAPIGI attendees. Furthermore, networking is possible during a special networking dinner, cocktail reception and various coffee breaks.

**Exhibition:** During all breaks the exhibition will be open for participants to have a chat with a variety of companies active in the sector. With different tools, services or products they will present their organisation and inform the participants.



**Conference:** CAPIGI will offer plenary sessions, and also the possibility to choose within different programme elements. Such as different workshops and presentations that will take place at the same time. These choices are made to increase the attractiveness of CAPIGI for the visitors.

This is a selection of the ideas that will ensure that the principle of creating more interaction will withstand.

## Sponsoring CAPIGI

Sponsors are the backbone of the CAPIGI Conference. With their valuable support, we, the organizing committee of the CAPIGI Foundation, are able to set up this major event that the entire CAPIGI community is awaiting.

We reach out to you as we need your help to build CAPIGI

2023, but also because we believe in inclusiveness and we aspire to make the conference accessible for the widest range of participants, from senior high-end experts to junior professionals, from government, to professors, from users, to students. The overarching goal is to offer everyone a solid chance to learn, to be inspired, to inspire others and to enjoy the company of fellow enthusiasts.

By offering four sponsorship packages you have many opportunities to expose your company to all visitors. Of course, it is possible to discuss adjustments within the sponsorship packages, to have a more customized experience. Please contact the CAPIGI team for more information. By sponsoring the CAPIGI 2023 conference, you are extending your contribution to the community, a contribution that is essential in keeping this valuable community active.

### WHY BECOME SPONSOR OF CAPIGI?

- ❖ Expand your market
- ❖ Exposure to new customers: people and organisations with great interest for geo-information and agriculture gather at CAPIGI
- ❖ Strengthen your brand
- ❖ Different actors and stakeholders connect to create new innovations and solutions for the sector.

CAPIGI 2020-2021 was sponsored by:



CAPIGI 2022 was sponsored by:



## Sponsorship packages & benefits

	Bronze €850*	Silver €2000*	Gold €3750*	Diamond €5500*
Company logo on CAPIGI website	✓	✓	✓	✓
Short company description on CAPIGI website	✓	✓	✓	✓
Company logo in programme brochure	✓	✓	✓	✓
Company logo displayed on projectors screens during CAPIGI	✓	✓	✓	✓
Exhibition stand	✓	✓	✓	✓
Inserts in goodie bags	✓	✓	✓	✓
Influence on programme	-	-	✓	✓
Complimentary registration(s) to CAPIGI	-	1	2	2
Give a presentation within the programme	-	✓	✓	✓
50 word company description included in digital conference material	-	✓	✓	✓
Company logo displayed in newsletters	-	✓	✓	✓
Adv. banner in conference digital newsletter	-	-	1	2
Sponsored message on CAPIGI's social media	-	-	1	2
50 word company description in CAPIGI's programme brochure	-	-	✓	✓
Company logo on CAPIGI's promotional flyers	-	-	✓	✓
Opportunity to present a workshop	-	-	✓	✓
Opportunity to organise a theme session	-	-	-	✓
Advertisement in programme brochure	-	-	½ page	Full page

\*Excluding VAT

All content must be delivered by sponsoring organization according to the guidelines from the CAPIGI Foundation which will be received upon signing the sponsor contract.

Impression of CAPIGI 2022





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